



National Independent  
Concessionaires Association, Inc.  
"Together We Can!"

# October-December 2018 Newsletter



Website: [southdakotafairs.com](http://southdakotafairs.com)  
Email: [sdfairs@gmail.com](mailto:sdfairs@gmail.com)  
Phone: 605-380-9743

## SDAFC Board of Directors

Dale Nauman, President & Director at Large  
Potter Co. Fair  
205 E. Commercial, Gettysburg, SD 57442  
[T7r@venturecomm.net](mailto:T7r@venturecomm.net) P: 605.769.1228

Holly Russell, Vice Pres. & Assoc. Director  
Theatrical Media Services, Inc.  
7510 Burlington Street, Omaha, NE 68127  
[hrussell@tmsomaha.com](mailto:hrussell@tmsomaha.com) P: 402.592.5522  
[www.tmsomaha.com](http://www.tmsomaha.com)

Georgia Smith, Executive Secretary  
SD Association of Fairs & Celebrations  
37971 115<sup>th</sup> St, Frederick, SD 57441  
[sdfairs@gmail.com](mailto:sdfairs@gmail.com) 605.380.9743

Candi Briley, District I  
South Dakota State Fair  
1060 3<sup>rd</sup> St. SW, Huron, SD 57350  
[Candi.briley@state.sd.us](mailto:Candi.briley@state.sd.us) P: 605.353.7340  
[www.sdstatefair.com](http://www.sdstatefair.com)

Dana Matthies, District II  
Turner County Fair  
27008 455<sup>th</sup> Ave, Parker, SD 57053  
[mdmatthies@svtv.com](mailto:mdmatthies@svtv.com) P: 605.929.6700  
[www.turnercountyfair.com](http://www.turnercountyfair.com)

Doug Hofer, District III  
Corson County Fair  
PO Box 271, McIntosh, SD 57641  
[doughofer@hotmail.com](mailto:doughofer@hotmail.com) P: 605.273.9283

Scott Wick, Director at Large  
Sioux Empire Fair  
100 N Lyon Blvd, Sioux Falls, SD 57107  
[scott@siouxempirefair.com](mailto:scott@siouxempirefair.com) P: 605.728.4614  
[www.siouxempirefair.com](http://www.siouxempirefair.com)

Mark Gramm, Associate Director  
Racewest Awards & Trophies  
702 N 4<sup>th</sup> St, Ipswich, SD 57451  
[racewestawards@gmail.com](mailto:racewestawards@gmail.com) P:605.380.5707

Derek Ricci, Special Director At Large  
Brown County Fair  
400 24<sup>th</sup> Ave NW, Aberdeen, SD 57401  
[fair@browncounty.sd.gov](mailto:fair@browncounty.sd.gov) P: 605.626.7116  
[www.thebrowncountyfair.com](http://www.thebrowncountyfair.com)

## News from the President: Dale Nauman

### My View from under the Brim:

*Well, I just got back from out There,  
It was further back than it was out, I swear!  
It rained all night the day I left,  
The weather sure was dry,  
The Sun so hot I nearly froze to death,  
Cherokee, don't you cry!*

Author: CW

Enough about the weather! Enough about politics!

I sent one little text to the Executive Secretary and got 472 ½ back!!  
(Rough figures).

Years ago, an old family friend was badly burned in a propane explosion while trying to light his furnace. After months of surgery and skin grafting and healing, it came time to remove the bandages from his hands. He was a man of extreme humor and never lost that humor through the whole ordeal. As the doctor was preparing to unwrap the bandages, he stopped him. In the most serious voice, he asked the doctor, "now doc, will I be able to play the piano?" The doctor replied, "oh absolutely!" To which my friend replied, "Well, that's good because I couldn't before!"

No matter how tough things seem to get when you are getting ready for or thru out your fair or event, always stay positive and it will turn out good. Surround yourself with positive people on your board. The negative people are not productive at all!

Hope to see everyone in Bismarck!

Thank you ○

**Important Dates:**

**2019 Membership Renewal Begins September 1, 2018**  
*(Please return by October 31<sup>st</sup>!)*

**Dakotas Fair Convention at Ramkota Hotel, Bismarck, ND**  
**November 15-17.**

**IAFE Convention in San Antonio, TX**  
**November 25-18**

**Rocky Mt. Assoc. Convention in Radisson Hotel, Billings, MT**  
**November 7-10**

**Changes?** Make sure to send the Executive Secretary dates of your event as soon known as well as any changes to your organization.

**SD Association of Fairs & Celebrations**  
**37971 115th Street, Frederick, SD**

www.facebook.com/los.moralitos.57

**LOS MORALITOS CIRCUS**

Exciting Fun For The Whole Family You Won't Want To Miss

Clowns  
Aerialists  
High Jumping  
Tumbling  
Unicycles  
Hula Hoops!  
And More!!!

**NOW BOOKING FOR THE 2018 SEASON!**

FOR MORE INFORMATION CONTACT  
JONATHAN VAZQUEZ  
909-522-0200  
LOSMORALITOS CIRCUS@GMAIL.COM



**Letter from Executive Secretary**

By Georgia Smith

It's time to take a deep breath—you had another successful fair and event season. Be proud of your accomplishments and congratulations on a job well done!

Now, it's Convention time! Enclosed is information for the upcoming Dakota's convention in Bismarck ND November 15 – 17.

Thank you to everyone who attended the Event Day Picnic on Sept 2<sup>nd</sup>. We had 86 register but 47 actual attendees. It was a fun event with lots of great food. Thank you to Gold Star Amusement for sponsoring the food this year and providing some door prizes! Also, thank you L&M Foods; Leonard & Michelle Doll and your staff for preparing and serving a great meal. Our compliments to the chefs! I also want to thank Sioux Empire Fair for also providing door prizes-the sunglasses were a hit. Finally, many thanks to the SD Fair for the venue, door prizes, gate passes and VIP parking passes. Awesome!

I cannot stress enough about the importance of supporting each other and utilizing our members for your events. If you do need to hire outside the membership, please invite them to be a member. It only makes our organization stronger!

**REG's Steve "Bogie" Bogdanovich Passes**



With heavy hearts, Romeo Entertainment Group has announced the death of company vice president and production manager, Steve "Bogie" Bogdanovich, age 66. He passed away on Monday, August 6<sup>th</sup> at Clarkson Hospital in Omaha, Nebraska, surrounded by family and friends after a 3-year battle with ideopathic pulmonary fibrosis (IPF).

SDAFC sent a memorial on behalf of the organization to Bogie's family and did receive a thank you note.



On the Ground Support • Easy Technology.  
Online and Box Office Ticketing • Reliable Technology.  
Straight Forward Pricing • 15+ Years of Expertise.  
Marketing and Design Services  
Grandstand and Gate Ticketing.



**MIDWESTIX.COM**  
**515.244.2771**

### **Sherwin Linton 2018 Inductee Watertown Hall of Fame**

by Roger Whittle – Watertown Public Opinion

Few entertainers can claim as long a career as Country Music legend Sherwin Linton. During his 60 – plus years of traveling around the country performing to enthusiastic crowds, Sherwin has amassed an eye-popping number of awards and tributes. In 2007 he was inducted into the South Dakota Hall of Fame and in 2009 he was an inaugural inductee of the South Dakota Rock and Roll Hall of Fame. Linton is also the first entertainer to receive the honor of induction into the South Dakota Fairman’s Hall of Fame. Sherwin has multiple nominations for the Top Male Vocalist and Top Entertainer of the Year by the Country Music Association of Nashville and the Academy of Country Music in California. Seven different governors of have, on eight occasions proclaimed “Sherwin Linton Day” in South Dakota and Minnesota, and Governor Brown of Kentucky commissioned him a Kentucky Colonel. But none of these awards mean more to Linton than being inducted into the Watertown Hall of Fame. “It’s very special to be recognized in your home town and your own community,” Linton said. “Especially a town like Watertown, which is a very special place.”

The induction ceremony luncheon will be held Friday, November 9<sup>th</sup> at the Watertown Event Center.

### **Newest Members Welcome!**

Lake County Achievement Days  
August 3-4, 2018  
Madison, SD  
[Lake.sd.gov/custom/Lake-County-4-H](http://Lake.sd.gov/custom/Lake-County-4-H)

Todd County Fair  
August 2-4, 2018  
Mission, SD  
605.842.5670

Moody County Fair  
July 25-28, 2018  
Flandreau, SD  
[moody.county@sdstate.edu](mailto:moody.county@sdstate.edu)

### **Welcome Newest Associate Members!**

Zeona Road LLC  
Band  
Reva, SD - 605.920.8731  
[www.zeonaroad.com](http://www.zeonaroad.com)

Outlaw Sippin Productions/Breaking Eight  
Musical Entertainment/Band  
Richardton, ND – 701.260.5140  
[www.BreakingEight.com](http://www.BreakingEight.com)

### **Its Membership Renewal Time!!**

Membership forms were sent out separately from the newsletter. Some changes were made to the forms.

My apologies for creating confusion regarding the Associates membership. Call it information overload when I started, laps in memory from January to now or just my 'old timers' kicking in. But Associates should be sending their renewal to ND this year.

Thank you so much for your continued support. If you know of anyone else that we should be contacting, just let me know and I would be happy to send them an informational packet about the Association!

## Proposed Merger between the Associations

*By Dale Nauman; SD Association President*

Last year, it was discussed about a possible merger between North and South Dakota Associations. Pros, Cons and logistics are at the forefront of the discussions.

Therefore, members from each Association's board are meeting to look at how this can be done; benefits, division of districts, what each Association does, etc. These meetings are being held prior to the Convention so that there will be some information to share at Convention. Preliminary reports will be shared at the convention during each group's respective meeting. This will provide an opportunity to ask questions and to share ideas.

Just a note about the proposed merger between the ND/SD Association of Fairs. This can be a very positive move. One issue is that both Associations are struggling with membership because, let's face it, there are not as many fairs as there use to be. That is just a product of the times, the economy, consolidation and the realization that the younger generation is involved in activities of their era. However, keep in mind that the things the younger generation is involved could potentially become members! So, think positive about that.

We know that we have a lot of work ahead of us. But I look forward to hearing your input as we go through this process. My contact information is on the front of this newsletter as is all the other board members. We all want what is best for the Association and for you—our members.

See you at the Convention in Bismarck!



**NASHVILLE RECORDING ARTIST**  
**CALE MOON**  
CALEMOON.COM

**FULL BAND and SOLO**

**ELECTRONIC PRESS KIT @ ReverbNation.com/rpk/calemoon**  
**509-366-7824 | cale@calemoon.com**

## 2018 Union County Fair

*By Janet Lingle, Manager*



Fair Board members participating in Donkey Ball.

The Union County Fair was held August 2-5 at the fairgrounds in Alcester. The fair and 4-H events brought in a record crowd for the 3-day fair with all events having great attendance.

Grandstand events were: Dairyland Donkeyball Races with 2 of the fairboard members participating in the races. Casey Muessigmann Concert, and our Annual Tractor Pull which had 120 hookups! Other events were: 4-H Livestock Shows, Laser Tag with Yankton Laser Barn, Dakota Kids Pedal Pull, 4-H Teen Leader Pancake Breakfast, Community Supper serving 400 people, Adult/Youth Pie Baking Contest, Smile Contest, Dress a Bunny Contest, Fair Royalty Contest, Ice Cream Social with the Fairboard, Mr. Twister Balloon Artist, 4-H Teen Leader Carnival and a Car and Tractor Show.

There were approximately 30 commercial booths on the grounds for the 3 days with both indoor and outdoor booths, which included food vendors, crafts, politicians, banks and many other items available to fair goers.

Inflatables were on the grounds Friday and Saturday for all to enjoy which included, a combo unit, bouncer and slide. Cleanup was held on Sunday, August 5<sup>th</sup>.

The fair manager and fairboard worked really hard this year and received a lot of sponsors for several of the events. Without the volunteer time each board member puts in, our fair would not be as successful as it is! We look forward to another great fair next year as we will be planning many new and exciting events for 2019!

## 2018 Turner County Fair



Preparations for the Turner County Fair included two major projects. The first was an electrical update. This started with an inspection of electrical poles and followed through with new and improved LED lighting around the fairgrounds. This not only improved safety for our guests at the fair but will also save money on the electrical bills. Another improvement was custom made handrails for the grandstand. These were designed to take up very little space in the walkways, but still allow fair-goers to walk up and down the steps safely.

Turner County Fair had two grandstand events sell out completely – the Figure 8 Races and the Demolition Derby.

The other two evening events were well attended. The Bulls, Broncs, and Barrels gains more family attendance every year.

Two unique assets to the fair include the 4-H iLead program and the special needs event at the carnival. At the iLead show, youth with special needs are paired up with active 4-H members and get to show livestock in the showing. It is a win-win situation for all the youth involved. At the special needs carnival event, youth with special needs can ride all carnival rides for one hour at no cost. They are treated to one carnival game and ice cream. It is all smiles when they go home.

DC Lynch provided carnival entertainment and Midwest Tix provided the online ticket sales. Both companies are great assets to the fair.

## 2018 State Youth Talent Contest

On September 3<sup>rd</sup> in Huron during the SD State Fair, competitors competed for cash, trophies and titles in the 28<sup>th</sup> Annual Youth Talent Contest. Judges were Ron Parker (vocal & instrumental expertise) of Aberdeen, Jacki Bain (vocal & piano expertise) of Huron and Kaitlin O'Neil (dance expertise) of Mankato, MN.

Winners of the contest were (L-R) Abigail Beaumont (Sioux Empire Fair) Grand Champion winner of \$500 and trophy, Rio Snyder (Sully County Fair) 1<sup>st</sup> place Sweepstakes winner of \$250 and trophy, Sydney & Sadie Raap (Blues, Brews & BBQ/SD Snow Queen Festival) 2<sup>nd</sup> place Sweepstakes winner of \$150 and trophy, and Tailynn Bradford & Lydia Hill (Sully County Fair) 3<sup>rd</sup> place Sweepstakes winner of \$100. Their individual pictures can be found on our website.

Sponsors for the prizes were provided by Romeo Entertainment; Grand Champion, Theatrical Media Services; 1<sup>st</sup> Sweepstakes, Bitzer Talent Agency; 2<sup>nd</sup> Sweepstakes, Sherwin Linton Entertainment; 3<sup>rd</sup> Sweepstakes, RaceWest Awards; trophies and the SD State Fair for t-shirts to all contestants.



My thanks to the SD State Fair for the venue, sound system, and gate passes to the contestants and judges. Thank you to Sherwin Linton for presenting the awards as well as providing some motivational/inspirational words to the contestants and audience while the judges tallied the scores. I also appreciated the assistance provided by Dale Nauman and Susan Gerlach at the event.

**'Come Join Us at the Campfire' Is Convention Theme.** We all can remember an enjoyable time we had around a campfire—a time for sharing, fellowship and just plain having fun. This is the type atmosphere this year's Dakota Fairs and Celebrations Convention will create for those attending in Bismarck, N.D. on November 15-17. And there will be some changes at this year's convention. Probably the biggest will be the elimination of the Saturday evening awards banquet. We recognized attendance has been shrinking for the Saturday night event, since many were going home early. Therefore, we have made the noon lunch on Saturday as the Awards Luncheon and convention activities should be wrapped up by 2 p.m. Saturday afternoon, which should allow those attending the convention ample opportunity to return home Saturday afternoon. We also realized it is hard for some to be in attendance for the Thursday evening get acquainted party, so we have made the Thursday evening meal an option on the registration form and allow a \$10 reduced convention fee if you decide not to take part in that meal. Linda Rohde will once again be the showcase manager and will again look forward to some great entertainment acts during the convention, plus there will be plenty of time to visit with our Associate Members during the convention. And there will be some very timely topics covered at our workshops and roundtable sessions. Our keynote speaker will be Jeremy Parsons, manager of the Clay County Fair in Spencer Iowa. His keynote address will be part of the activities on Friday at noon and will focus on the importance of the fair to the community it is in and the many different efforts needed to put a successful fair together each year. He will provide the tools needed to "Take Care" of your fair. That is important since we are all "Caretakers" at our fair or event. Convention registration forms and hotel reservation forms will be available for downloading from our website— [ndfairs.org](http://ndfairs.org). If you must have forms mailed to you, **please contact Dale by email at [ndfairs@gmail.com](mailto:ndfairs@gmail.com) or by phoning 701-845-1281.** See you at the convention this November 15-17 as we sit around the campfire and have a great time during our annual convention.

---

**CONVENTION SCHEDULE November 15-17, 2018—Ramkota Hotel in Bismarck**

**Thursday, November 15**

1 pm Begin Tradeshow Set-Up in Courtyard  
 2 pm Registration Begins in Hallway Area  
 4 pm Associates Roundtable in Governor's Room  
 5 pm First Timers Meeting in Governor's Room

5-6 pm Visit Tradeshow  
 6-7 pm Thursday night Social & Meal  
 7 pm Introduce Associate Members  
 7:15 pm Showcases Begin  
 9—10:30 Visit Tradeshow

---

**Friday, November 16**

8 am Breakfast Buffet  
 9 am Opening Session  
 9:45-10:15 Visit Tradeshow  
 10:30 am Roundtable Session—Time Management, TBD  
 10:55 am Roundtable Session—Livestock Panels & Secretary Forum  
 11:15-11:45 Visit Tradeshow  
 11:45 am Lunch  
 12:45 pm Keynote Speaker Jeremy Parsons  
 1:45 pm Associates Meeting  
 1:45 pm Three Workshop Sessions Equine Diseases, Beer Gardens, Fair/Event Sponsorship  
 2:15 pm Two Workshop Sessions Equine Diseases, Emergency Planning  
 2:45 pm Two Workshop Sessions Fair and Local Government Relations, Human Health  
 3:15-3:45 Visit Tradeshow  
 3:45-5:15 State Association Meetings  
 5:30 pm Dinner and Silent Auction  
 6:30 pm Silent Auction Closes  
 6:30-8 pm Live Auction  
 8-10 pm Showcases  
 10-11 pm Visit Associates

---

**Saturday, November 17**

8-8:30 Breakfast  
 8:30 am Roundtable Session Beer Gardens, Emergency Planning  
 8:55 am Roundtable Session Equine & Animal Health, Sponsorships

9:30-10:15 am General Session with Jeremy Parsons  
 10:15-11 am Last Chance to Visit Tradeshow  
 11-11:40 am Two Showcases  
 1-2 pm Dinner and Awards Program