My View from Under the Brim
(Pulled low in the River Breaks of Western Potter County)
By Dale Nauman, SDAFC President

Dear Santa,

I’ve been good all year! Well, most of the time! Some of the time! Part of the time! Once in a while! Never mind, I’ll buy my own stuff!

Holiday Greetings to Everyone!

Hopefully everyone had a good Christmas with Family and Friends. It seems that this time of year is when we get to see some of those that don’t have the opportunity to visit as often as they would like. It is a good time!

First of all, a GREAT BIG THANK YOU to the ND Association for yet another tremendous and educational convention in Bismarck in 2018. It is always great to visit with eh friends and make new acquaintances. Thank you North Dakota! (Brian should remember to bring and wear his colors.)

Closing out 2018 and bringing in 2019 is when we start thinking and planning about the events that will be happening in the coming year. It is never too early to set dates for your fairs, events celebrations and other exciting things; whether it be annual or new events that you plan. Also keep in mind, now is the time to contact your previous sponsors and make a list of new sponsors that may be interested in supporting your event for the 2019 year. If you are adding new things to your venue, use that to spark some interest from sponsors you have not had before. It’s not a bad idea to try and add events which relate to potential sponsors in your area to encourage participation.

The SDAFC board will be scheduling several planning meetings to prepare the agenda for the 2019 convention in Aberdeen. We need to be thinking about a theme and topics of education with quality presenters. Hopefully we can have suggestions on topics that we have not had before but still be relative to, not only fairs but other events and celebrations that are happening in your area. Put on your thinking caps and come up with some good ideas!
I’m hoping everyone had a wonderful holiday season! Wow, another year already—they say time flies when you’re having fun, so we must be having a blast!

The 2018 Convention is behind us. I do hope that you had a great time in Bismarck. It is unfortunate that the snow also had to come and hamper travel, but that is nothing we can control (at least for now). ☺

We are already making plans for the 2019 Convention which will be in Aberdeen. However, I need your input. Conventions are for you! Conventions are a place to learn, share info between peers, make new friends, get excited about the next season and allows you to ‘re-charge’ your batteries.

As we plan the convention, we need to know what you want to learn about. It is no secret that South Dakota’s attendance at conventions is low and this needs to change. I need your input as to what it is that keeps you from attending or what is needed to make you attend. Is it the topics, are conventions getting stagnate, do you feel ‘you’ve done that - been there’, is it cost, are the topics not interesting or not pertain to you? We need to know and as soon as possible so that we have time to make this convention something you WANT to attend and NEED to make your event better and provides tools for you to do your job smarter—not harder.

There are no forms to fill out. Just write me an email about what we need to include or change to make it an event that you will attend and tell others to attend.

sdfairs@gmail.com

2019 Membership Directories will be distributed in January. Be sure your membership has been renewed and up to date to be included!
Welcome Newest Associate Members!

Cowboy Action Performers
Entertainment
Bismarck, ND  58504
NDGPA@yahoo.com

Downtown Events
Entertainment
Spearfish, SD - 605.644.6726
www.Downtownevents.net

Illusions Plus/Splat Inflatables
Entertainment
Billings, MT – 406.690.7530
www.Illusionplus.com

Creative Community Promotions
Entertainment
Kearney, NE – 608.234.5283
www.creativecommunitypromotionsllc.com

Abrahamson Rodeo Co.
Animal/Rodeo
Berthold, ND – 701.240.9790
www.abrahamsonrodeo.com

Murphy Bros Expos
Mobile Amusement Business
Tulsa, OK – 918.810.8130
www.MurphyBrothersExposition.com

Mutton Busting
Rodeo/Animal
Valentine, NE - 402.322.0660

Belle City Amusements Inc
Mobile Amusement Business
Deltoma, FL – 407.399.1831
www.bellecityamusements.com

Marty Davis
Artist
Medford, OR – 541.840.3246
www.martyldavis.com

Haas & Wilkerson Insurance
Insurance
Fairway, KS – 913.432.4400
www.hwins.com

Welcome Newest Associate Members!

TC Hatter & Marcianne
Clown Entertainment
Luxemburg, WI – 920.866.9227
www.TCHattermarcianne.com

Saffire, LLC
Websites & Ticketing
Austin, TX – 512.856.4035
www.saffire.com

Established Artist Association
Entertainment/Musical Performing Groups
Somerset, WI – 715.247.3572
www.theDweebs.com

Mobil Pro
LED Video Screens/Video Productions
ND – 701.356.7770
www.mobilproduction.net

Crazy Contests from Freddie Prez
Entertainment
Hillsboro, OR – 661.433.1052
www.freddieprezattractions.com

Brianna Helbling & the Outsiders
Entertainment
Mandan, ND  58554
www.briannaoutsiders.com

Teno’s Tacos/L&M Foods
Concessions
Huron, SD  605.352.3490
lmdoll@hur.midco.net

Vortex Insurance Agency
Insurance
Overland Park, KS – 913.253.1215
www.vortexinsurance.com

If you would like to include an article in our newsletter, please contact Georgia for additional information and deadlines. There is no cost! We would love to hear from you about your event! Email sdfairs@gmail.com
South Dakota Snow Queen Hosting 73rd Festival in Aberdeen, January 2019.

By Denise Huber, VP

Pictured is Queen Hannah Sumption and Jr. Queen April Simon who want to invite everyone to the 73rd South Dakota Snow Queen Festival. Hosting 73 years of Festivals is quite an accomplishment for our city along with 32 communities in the state of South Dakota. The participating communities hold their local contests from October to December. The winners come to Aberdeen in January to compete to win the state titles of the SD Snow Queen Festival.

The South Dakota Snow Queen Festival promotes education and provides an event to learn how to do interviews, relate to others, gain self-confidence, make new and lasting friendships and much more. College scholarships are offered to both the Snow Queen and the Junior Snow Queen every year.

Attending the Festival each year is visiting dignitaries from other festivals across the US such as MN, ND, FL, GA and Canada. There is a banquet, formal ball, talent show and many more activities for the contestants and community during the two weeks of festival.

After the South Dakota Snow Queens are crowned they travel to other Festivals and participate in numerous activities throughout the year in other states and events throughout the state of South Dakota. The queens are ambassadors of the State of South Dakota, but also of Aberdeen and their local communities.

Recent Dakota Fairs and Celebrations Convention a Great Success

By Dale Hildebrant, ND Sec./Treas.

Over 180 registered for the Dakota Fairs and Celebrations Convention, which was held at the Bismarck Ramkota Hotel on Nov. 15-17.

Keynote convention speaker Jeremy Parsons from the Clay County Fair in Iowa highlighted how each job at the fair is important not only to the overall success of the fair but also to the community in which the fair is held.

A wide variety of workshops and seminars were also made available to those attending the convention, with subjects ranging from local government-fair relations to animal health issues and running a successful beer garden at your event.

Approximately 50 associate members were registered for the convention and 18 of those had a trade show booth, plus several others operated out of their booths on the courtyard.

Three individuals were honored during the convention – Diane Schell, from the McLean County Fair was inducted into the Hall of Fame; Loren Schmidt, recently retired associate member who provided sound service for several smaller fairs was named Associate of the Year and Ken Forester, from the Sargent County Fair, was named Fair/Event Person of the Year.

At the close of the convention, South Dakota Association president Dale Nauman invited everyone to attend next year’s Dakota Fairs and Celebrations Convention in Aberdeen, S.D.

Dates & Locations Brochure

This brochure is being compiled and deadline to be included is February 2019. Any events/memberships that come in after this time will not be included, so don’t miss out!! Be sure your membership has been sent in. Unsure? Contact the Secretary at sdfairs@gmail.com.

Ads for this brochure are available. Be sure to contact the Secretary if you are interested. Cost is $250 for ½ page (3”x4”) or $400 for full page (3”x8”). Again, ads must be art ready; pdf or jpg files accepted.